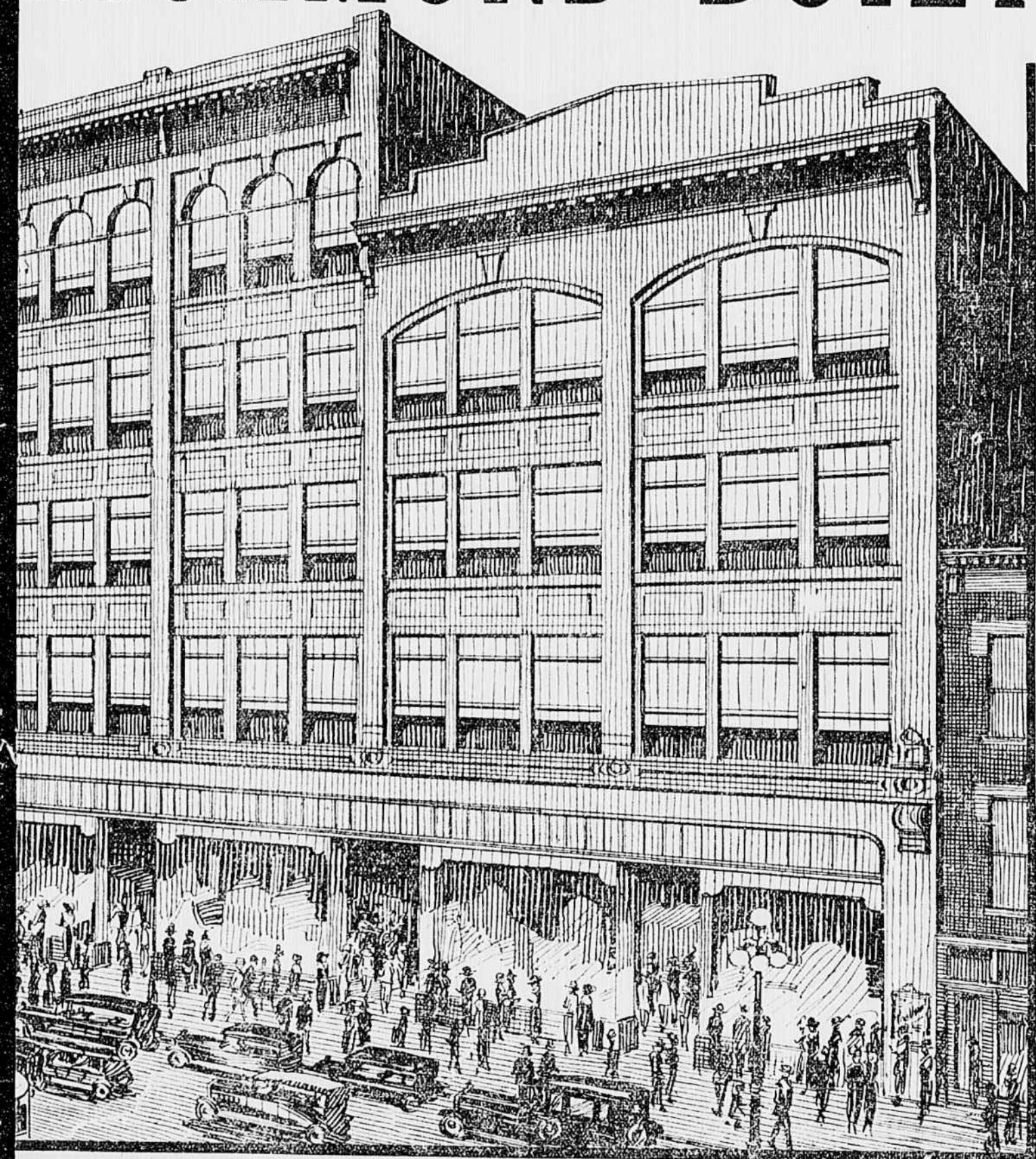


THALHIMER BROTHERS

RICHMOND BUILT



is considered among the finest department stores in the entire South. For months the Richmond public has been practically 100% RICHMOND BUILT. The desires of the owners to have their new store stand as a monument to what craftsmen can do, has been admirably fulfilled. With the exception of the fixtures on the main floor and the Richmond built. The store covers five spacious floors and a basement. Three hundred salespeople and de-

Store Directory

Main Floor	Fourth Floor
GLOVES HOSIERY HATS—TOILET GOODS NECKWEAR—JEWELRY LEATHER GOODS KITCHENS—NOTIONS WOMEN'S AND CHILDREN'S FOOTWEAR Luggage—UMBRELLAS MEN'S FURNISHINGS	MISSSES' APPAREL CHILDREN'S APPAREL INFANTS' SHOP BOYS' CLOTHING AND FURNISHINGS MUSLIN, SILK AND KNIT UNDERWEAR KIMONOS—NEGLIGES SWEATERS—PETTICOATS CORSETS AND BRASSIERES HOUSE DRESSES
Second Floor	Fifth Floor
DRESS GOODS SILKS AND VELVETS FINE WASH GOODS WHITE GOODS—LININGS TRIMMINGS—BUTTONS PATTERNS—ART GOODS DECORATIVE AND TABLE LINENS	CURTAINS—DRAPERIES RUGS—FLOOR COVERINGS LAMP WINDOW SHADES UPHOLSTERING INTERIOR DECORATING
Third Floor	Basement
WOMEN'S DRESSES THREE-PIECE COSTUMES SUITS—COATS SPORT APPAREL SKIRTS—BLOUSES WOMEN'S AND CHILDREN'S MILLINERY FURS AND FUR COATS	WASH GOODS DOMESTICS—COTTONS SHEETS—SPREADS BLANKETS—COMFORTERS PATTERNS CONTRACT DEPARTMENT

OVER \$200,000,000 OF ASSETS

ARE BEHIND THE POLICIES ISSUED TO
THE HOUSE OF THALHIMER BROS.
THROUGH THIS OFFICE.

THE TRAVELERS

Insures against loss and provides the Insurance Service which is a definite part of the responsibilities of a progressive business house. The House of Thalhimers provides, through our Inspection Service, the maximum of safety.

We Wish Thalhimers Bros. the Greatest Success in
Their 100% Richmond-Built
Home

T. GARNETT TABB
GENERAL AGENT.

STUART RAGLAND
SPECIAL AGENT.

205-208 Travelers' Building,
Richmond, Virginia.

*Go Into the Building
While It Is
Illuminated and
Judge Us By the
Results*

**Edgar M.
Andrews**

Exclusive Lighting Systems
Richmond, Virginia

Dodge Brothers' Delivery Cars

WERE CHOSEN BY

Thalhimer Brothers
FOR THEIR DELIVERY SERVICE.

A fleet of Six DODGE Delivery Cars will carry the thousands of packages of merchandise to patrons from Thalhimers Brothers' new store.

**Phelps-Vaughan-Proffit
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1633 WEST BROAD STREET.
Boulevard 1370.

PLASTERING

In Thalhimers Brothers'

—: BY :—

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PLASTERING CONTRACTORS
902 West Thirty-Sixth Street
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**100 Per Cent
Richmond Labor**

4 Floors in 75 Days

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**American
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MADE IN RICHMOND, VA.

STORE FIXTURES SHOW CASES

Counters—Shelving—Wall Cases.

Bank and Office Fixtures.

Direct Factory Service Without Obligation.

BEVERLEY HEATING

—Always Heats—

Efficiency, Economy and Comfort, the essentials of good, up-to-date Heating, will be found in the Heating System installed by us in this building.

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Contractors for

Steam, Hot Water, Vapor Heating,
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Complete Power and Central Heating Plants.
Sprinkler Systems for Fire Protection.

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QUALITY — SERVICE

**John T. Wilson
Company**

Incorporated

**Building
Construction**



Home Office: Mutual Building,
Richmond, Virginia.

**General Contractors
for This Building**